Sale Lot Photo Tips

1)   Submit your sharp, high resolution photo (150 dpi or higher) in a jpeg to NWHCAProductionSale@gmail.com with same of animal in the subject. If shooting on cell phone, please send photos at actual sizes.

2)   Don't reduce the size, crop, altar, etc. the picture; please send it untouched.

3)   Show pictures can be used if you have them.

4)   Animals should be standing in profile form so their nose is pointed to the right side of the photo like they're under a show banner.

5)   Groom your cattle. Fitting for show isn't necessary, but you want them looking their best.

6)   Make sure cattle are attentive. The best cattle look bad in photos when they're standing chewing cud.

7)   Pay special attention to the background. No odd objects should block the view or stand out.

8)   Do not cut off any parts of the animal in your photo.

9)   Do not take pictures in mud. Grass looks best.

10)   Video should be be approximately 20 seconds. Cell phones need to be set for the largest file, highest quality. This can be found under your camera settings. You will up load to your YouTube channel and we will invite you to share it with the NWHCA channel.